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This Year--

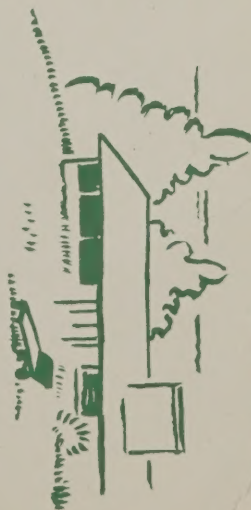
New low, low 1958 prices

The World's Finest
Lawn Grass!



MAKE BIG

MONEY--



with **WINROCK** Meyer Z-52
or Emerald **ZOYSIA**

LOWEST PRICE
IN HISTORY!

Per square yard -- Only

\$185
200 YDS
OR MORE

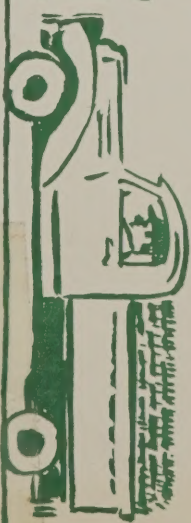
F.O.B. MORRILTON, ARK.

LESS THAN 200 YARDS, \$2.25 PER SQUARE YARD.

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Get an early start. Buy a truckload,

NOW!



CALL THE FARM IN MORRILTON, ARK.
(PETIT JEAN EXCHANGE - PHONE PARK
7-5461) AND WE'LL HAVE THE SOD CUT
AND READY TO LOAD ON YOUR TRUCK.

YOUR CUSTOMERS WILL BUY WHEN THEY
SEE THIS MOST BEAUTIFUL OF LAWN
GRASSES. DISPLAY WINROCK ZOYSIA
PROMINENTLY AND IT WILL SELL --
SELL -- SELL!

USE THIS HANDY ORDER

CARD TODAY

(REQUIRES NO POSTAGE)

SEE OTHER SIDE

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

First Class Permit No. 20, Morrilton, Ark.

WINROCK GRASS FARM

PETIT JEAN MOUNTAIN,

MORRILTON, ARKANSAS

It's the same famous
WINROCK ZOYSIA that:

- * Forms a dense turf that crowds out weeds and other grasses.
- * Is permanent and tough -- Never needs replacing.
- * Once established, requires just half the water other grasses need.
- * Needs mowing only A THIRD AS OFTEN as ordinary lawn grasses.
- * Is certified by the Ark. State Plant Board -- no weeds or foreign grasses.
- * IS GUARANTEED TO GROW. Where planting instructions have been followed, all Winrock grasses that fail to grow will be replaced free of charge on written request from dealer, stating name and address of customer.

TERMS
All sales are final and in no event will cash refunds be allowed. Where credit is established, purchaser agrees to pay any balance to Winrock Grass Farm on or before 10th of each month for all deliveries made during preceding month. All prices subject to change without notice.

WINROCK GRASS FARM



PETIT JEAN MOUNTAIN • MORRILTON, ARKANSAS

New LOW, LOW 1958 Prices ON FAMOUS

WINROCK ZOYSIA PACKAGED BARE ROOT SPRIGS AND SOD -



MEYER Z-52 OR EMERALD BARE ROOT SPRIGS

One bag plants 300 square feet of new lawn. Stays fresh in patented bag for 7 days in cool place - up to 30 days in refrigerator. No replacements - all sales final with no credit or cash refunds allowed. Shipped prepaid in U.S. Shipped air parcel post where distance warrants. Will ship prepaid direct to your customer on receipt of order and shipping instructions.

\$2.25 NET PER BAG Shipped prepaid in U.S.

MEYER Z-52 OR EMERALD PACKAGED SOD

8"x12" packages sod for over-the-counter sales (cuts into 24 - 2" plugs). Four cartons to the shipping case. f.o.b. the farm. Weight approximately 25-30 lbs. to the case.

\$2.60 NET PER CASE Minimum Shipment 4 Cases
Shipped via cheapest routing - all sales final with no credit or cash refunds allowed.

MEYER Z-52 OR EMERALD SOD

Machine cut, loaded on purchasers truck or shipped f.o.b. the farm.

\$1.85 NET PER SQUARE YARD (200 Yards or More)

\$2.25 NET PER SQUARE YARD (Less Than 200 Yards)

Shipped via cheapest routing in burlap bags - cost of bags to be charged to purchaser - all sales final with no credit or cash refunds allowed. Weight approximately 35 lbs. per square yard.

MEYER Z-52 OR EMERALD PRE-CUT PLUGS

2" pre-cut plugs loaded on purchasers truck or shipped f.o.b. the farm.

\$1.50 PER 100 PLUGS Minimum shipment 500 Plugs

Shipped via cheapest routing in burlap bags - cost of bags to be charged to purchaser - all sales final with no credit or cash refunds allowed. Weight approximately 18 lbs. per 100 plugs.

PLEASE SHIP US

the following WINROCK Grasses per prices and terms quoted on this card.

QUANTITY	ITEM
_____	_____
_____	_____
_____	_____
_____	_____

Please send us Free Sales Aids. ☐

Firm Name _____

Address _____

City _____ State _____

By _____

**FILL
IN
CARD
AND
MAIL
TODAY!**